

The screenshot displays the AirBeta dashboard interface. At the top, it shows 'Air4media Pilot v10 BETA', 'Select Company OWNER', and 'All Sites'. The user profile 'Laurent P Groult' is visible in the top right. A left sidebar contains navigation options: Dashboard, Documentation, CLIENTS, BILLING, DIGITAL ASSETS, MARKETING, FLYING LICENSE, Startup Package, AirBeta (selected), Investor Deck, MEDIA, WEBSITE, AI, SETTINGS, PLATFORM, Settings, and logout. The main content area features a header with the 'AirBeta' logo and an 'Application Form' button. Below this are four summary cards: Applications (0), Active Testers (0), Referrals (0), and Avg AI Score (0). A navigation bar includes tabs for Applications (selected), Testers, Referrals, Feedback, and Settings. The 'Applications' tab is active, showing a search bar, a filter for 'All Statuses', and a table with columns: Applicant, Company, AI Score, Tier, Status, Source, Applied, and Actions. One record is shown for 'John Malko' (loloonthear@gmail.com) with a 'pending' status, source 'friend', and applied '10h ago'. The table includes action buttons for refresh, approve, and reject. A pagination bar at the bottom indicates 'Showing 1 to 1 of 1 records' and 'Previous 1 Next'. A chat icon is located in the bottom right corner.

AirBeta

AirBeta is your beta program control center — manage applications, testers, referrals, feedback, and automated emails all in one place.

Key Features

- **Dashboard Stats:** Live counts of total applications, active testers, referrals, and average AI score at a glance
- **AI-Powered Scoring:** Every application is automatically evaluated on Fit (35%), Urgency (25%), Value (30%), and Referral bonus (10%) — scored 0–100 with tier recommendations
- **Follow-Up Questions:** Borderline applications receive AI-generated follow-up questions to gather more context before a final decision
- **Application Pipeline:** Review, approve, reject, or waitlist applicants individually or in bulk
- **Tester Management:** View and manage all active beta testers, their tiers, and activity
- **Referral Leaderboard:** See which testers are referring the most people and automatically upgrade their tier as a reward
- **Feedback Tracker:** Collect and triage bugs, ideas, improvements, questions, and other submissions from testers
- **Email & Settings:** Customize automated emails, manage tiers, and configure referral rules

How to Use

Reviewing Applications

1. Click the **Applications** tab to see all incoming applications
2. Click any row to open the full detail, including the AI score breakdown (Fit, Urgency, Value) and rationale
3. Select a **tier** (Explorer, Builder, or Pioneer) and optionally add review notes
4. Click **Approve**, **Reject**, or **Waitlist** — the applicant receives an automatic email
5. To act on many at once, check multiple rows and use the batch action buttons

AI Score Guide: 80-100 → Pioneer · 60-79 → Builder · 40-59 → Explorer · 20-39 → Waitlist · Below 20 → Reject

Managing Testers

1. Click the **Testers** tab to see all approved testers
2. Filter by tier or active status using the filter bar
3. Click a tester to view their profile, referral history, and recent feedback
4. Use the toggle button to activate or deactivate a tester
5. Select multiple testers and click **Deactivate** to remove access in bulk

Referrals

1. Click the **Referrals** tab to see the leaderboard and conversion stats
2. Each approved tester gets a unique referral code to share
3. Testers who refer enough people earn tier upgrades automatically:
 - 3 referrals → tier upgrade
 - 5 referrals → early access
 - 10 referrals → lifetime beta
4. Click the chain icon on any leaderboard row to see everyone that tester referred
5. Click the upgrade arrow to apply an earned promotion manually

Feedback

1. Click the **Feedback** tab to see all tester submissions and top reporters
2. Filter by type (Bug, Idea, Improvement, Question, Other), priority, or status
3. Click any item to read the full description and set a status (Submitted → Reviewed → Planned → In Progress → Implemented → Shipped or Won't Fix)

4. Use the **Priority** dropdown to flag critical issues
5. Select multiple items and click **Delete** to remove resolved or irrelevant feedback

Settings

1. Click the **Settings** tab to manage email templates, tiers, and referral rules
2. Select any lifecycle event (Application Received, Follow-Up Ready, Approved, Rejected, Waitlisted, Referral Success, Tier Upgraded, Inactive Reminder, Feedback Acknowledged) to edit its subject and body
3. Use **Preview** to see how the email will look, or **Send Test** to deliver a sample to yourself
4. Manage tier definitions and referral thresholds from the same panel

Tips

- The **Application Form** link (top right) opens the public apply page — share it with candidates
- Approving an application automatically creates the tester record and sends a welcome email with their referral code
- Borderline applicants (40-79 score) may receive follow-up questions — their answers are factored into a re-evaluation before a final recommendation
- Testers inactive for 7+ days can receive a re-engagement email via the inactive reminder tool
- The master referral code gives applicants a bonus AI score boost at evaluation time