AirCatalog lets you create professional product catalogs with pricing, descriptions, and images. Share them online via a link or export as a PDF for print and email.

Key Features

- **Catalog Management**: Create multiple catalogs with Draft or Published status. Duplicate an existing catalog to quickly create a variation.

- **Product Editor**: Each product supports a name, SKU, price, sale price, availability status (Available, Limited, Sold Out, Coming Soon), short and long descriptions, a features list, variants with individual pricing, tags, and a custom call-to-action button.

- **Categories**: Organize products into categories within each catalog. Editors and visitors can filter the product grid by category.

- **Asset Integration**: Pick product images from your existing Assets Manager library, or upload new files directly from the product picker. Supports images, videos, documents, and audio.

- **AI Descriptions**: Automatically generate product descriptions using AI — for all products in a catalog at once, or one at a time (3 credits per product).

- **PDF Export**: Download a formatted PDF of any catalog for printing or sharing by email.

- **CSV Export**: Export all product data from a catalog as a spreadsheet.

- **Sharing**: Generate a public share link so clients can browse a catalog online without logging in. Links can be revoked at any time.

- **Site Display**: Assign a catalog to one of your Airmail sites and control whether the site shows all catalogs or a specific one.
- **Display Settings**: Choose grid layout, number of columns, currency, and toggle visibility of prices, descriptions, variants, and the category filter.

How to Use

1. Go to **AirCatalog** in the sidebar.
2. Click **New Catalog**, enter a name and optional description, then click **Create**.
3. Inside the catalog editor, click **Add Product** to pick an image from your assets or upload a new one.
4. Fill in the product details — name, price, availability, description — then click **Add**.
5. Click any product card to edit its details, add features, variants, or a call-to-action link.
6. Use the **Categories** panel on the left to organize products into groups.
7. Open the **Settings** tab to set currency, layout, and display preferences.
8. When ready, go to the **Sharing** tab to generate a public link, or click the PDF button to download the catalog.

Tips

- Set a sale price on a product to display the original price crossed out with the discounted price shown alongside.
- Use **Duplicate** from the catalog menu to copy an entire catalog — useful for seasonal or client-specific versions.
- The **AI Descriptions** button generates copy for all products at once, saving significant time for large catalogs.
- Assign a catalog to a site to make it appear automatically on your public-facing storefront page.