

Air4media Pilot v10 BETA | Select Company OWNER | All Sites - | Laurent P Grouit

AirMail + New Campaign

Total Campaigns: 0 | Total Subscribers: 5 | Avg Open Rate: 0% | Sent This Month: 0

Recent Campaigns: No campaigns yet

Quick Actions: Create Campaign, Email Settings, Manage Subscribers, Subscription Forms, Email Templates

Latest Subscribers: loloontheair@gmail.com, IIII IIII, lala lala, lulu lolo, lol all

AirMail Design: Newsletter Name, Tagline, Logo, Design Preset, Color Scheme, Theme, Newsletter URL Path, Typography, Social Media Links, Footer About Text, Copyright Text

Privacy Policy Content, Terms of Service Content, Custom CSS

Preview | Save All Settings

Airmail is Pilot's email marketing module. Manage subscribers, build campaigns, and track performance — all from one dashboard.

Dashboard Overview

The main Airmail page shows four live stats at the top: total campaigns, active subscribers, average open rate, and emails sent this month. Below that you'll find your five most recent campaigns with their status and open rates, plus a feed of your latest subscribers with a growth chart.

Key Features

- **Campaign Builder:** Create newsletters, announcements, welcome emails, and promotions. Set a subject line, preheader text, audience segment, and send immediately or schedule for later.
- **Subscriber Management:** View and manage your list with full profile data — name, email, phone, source, and status. Segments include all subscribers, active only, and new this month.
- **Subscriber Growth Chart:** Visual chart showing how your list grows over time.
- **Newsletter Design:** Customize your public newsletter site — logo, colors, fonts, theme (Editorial, Modern, or Minimal), social links, footer text, and URL path. Includes design presets and custom CSS.
- **Email Settings:** Configure SMTP for sending campaigns. Quick-setup presets for Gmail, Outlook, Yahoo, and AWS SES. Three tabs: SMTP Configuration, Sender Settings, and Custom Headers.
- **Custom Headers:** Add email headers for tracking, one-click unsubscribe, priority, or authentication — with template buttons for common setups.
- **Public Newsletter Site:** Subscribers get a full public site with a newsletter archive, signup form, preferences page, and unsubscribe flow.
- **Campaign Analytics:** Track opens and clicks per campaign. Forwarded emails are detected automatically for a fuller picture of reach.

How to Use

1. Open **Airmail** from the sidebar.
2. Click **New Campaign** (top right) or **Create Campaign** in Quick Actions.
3. Fill in the campaign name, type, subject line, and optional preheader text.
4. Write your content in the editor, choose your audience segment, and set the send time.

5. Click **Send Campaign** to send immediately, or **Save Draft** to finish later.

Setting Up Your Newsletter Design

1. Scroll to the **AirMail Design** section on the dashboard.
2. Enter your newsletter name and optional tagline.
3. Upload a logo (PNG recommended, 200×50px).
4. Optionally apply a **Design Preset** for a coordinated color and font style.
5. Choose a theme: **Editorial**, **Modern**, or **Minimal**.
6. Pick your primary and secondary colors, body font, and heading font.
7. Add social media links (Facebook, Twitter/X, LinkedIn, Instagram, Pinterest, TikTok).
8. Set the newsletter URL path, footer text, and copyright line.
9. Optionally add custom privacy policy, terms of service text, or **Custom CSS**.
10. Click **Save All Settings**. Use **Preview** to see how your newsletter site looks.

Configuring Email Settings

1. Click **Email Settings** in Quick Actions.
2. On the **SMTP Configuration** tab, enter your mail server details or click a quick-setup preset.
3. Click **Test Connection** to verify settings.
4. Switch to **Sender Settings** to set the From name, From email, and Reply-To address.
5. Use the **Custom Headers** tab to add tracking, unsubscribe, priority, or authentication headers.
6. Click **Save Settings**.

Tips

- Keep subject lines under 50 characters for best open rates.
- Use the preheader field — it appears as preview text in most email apps.
- The Preview button opens your live newsletter site so you can check how it looks to subscribers.
- If you manage multiple sites, switch between them using the site selector in the top bar — the dashboard updates automatically.
- Adding a one-click unsubscribe header (via Custom Headers) improves deliverability with major email providers.
- Subscribers can update their own name, phone, and category preferences from the

preferences page on your newsletter site.