

Air4media Pilot v1.0 BETA
Select Company OWNER
All Sites
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AirShop

+ New Product

Active Products
0

Drafts
0

Orders
0

Revenue
\$0

Products
Orders
Customers
Resellers
Coupons
Reviews
Analytics
Settings

Categories
+

All Products

Categories
+

All Products

Pending
0

Processing
0

Shipped
0

Avg Order
\$0

Total
0

Consumers
0

Pro
0

Pro Pending
0

Discount Coupons

+ New Coupon

Loading coupons...

General Settings
Save Settings

Currency
Order Number Prefix

Tax Settings

Default Tax Rate (%)
 Prices include tax

Shipping

Free Shipping Threshold (\$)
Default Shipping Cost (\$)

Orders above this get free shipping. Leave empty to disable.

Checkout

Allow guest checkout
Customers can purchase without creating an account.

Enable product reviews

Enable pro registration
Allow customers to apply for pro/wholesale pricing.

Payment

Stripe is used for payment processing. Configure your Stripe keys in the platform settings.

Quick Stats

Active Products	0
Total Orders	0
Customers	0
Active Coupons	0

Active Resellers

Loading resellers...

Reseller Revenue

Loading resellers...

Reseller Orders

Loading resellers...

Pending Payouts

Loading resellers...

All Status

Pending
0

Approved
0

Avg Rating
0

Total
0

Search reviews...

7 Days
30 Days
90 Days
1 Year

Shop Analytics

Revenue
\$0

Orders
0

Avg Order Value
\$0

Customers
0

Revenue & Orders

Order Status

Top Products

Product	Units Sold	Revenue
Loading...		

Customer Tiers

! Warning: Included "/var/www/air4-media/pilot-beta/modules/airshop/views/airshop-order-detail-view.php": Failed to open stream: No such file or directory in /var/www/air4-media/pilot-beta/conf/pages-manager.php on line 270

Call Stack

#	Time	Memory	Function	Location
1	0.0002	365248	(main)	.../airshop.php:0
2	0.0152	1451960	PageManager->callPage(\$pageId = ???)	.../airshop.php:11

! Warning: Included(): Failed opening "/var/www/air4-media/pilot-beta/modules/airshop/views/airshop-order-detail-view.php" for inclusion (include_path=.:;/etc:/usr/lib/php): No such file or directory in /var/www/air4-media/pilot-beta/conf/pages-manager.php on line 270

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AirShop

AirShop is your complete e-commerce store manager. Create and sell products with tiered pricing, manage orders from purchase to delivery, moderate reviews, and track reseller performance — all from one place.

Key Features

- **Dashboard Stats:** See active products, drafts, total orders, and revenue at a glance
- **Tiered Pricing:** Set separate Retail, Pro, and Cost prices per product
- **Product Variants:** Offer size, material, color, or any custom option with individual pricing and stock
- **Order Lifecycle:** Track orders from pending through confirmed, shipped, and delivered
- **Customer Tiers:** Segment buyers as Regular or Pro with an optional approval workflow
- **Coupon Engine:** Create percentage, fixed-amount, or free-shipping discounts with usage limits and expiry dates
- **Reseller Storefronts:** Give approved resellers their own branded storefront with custom commission rules
- **Reviews:** Collect and moderate customer product reviews with star ratings
- **Analytics:** Track revenue, order counts, top products, and customer trends over time

How to Use

Products

1. Go to the **Products** tab and click **New Product**
2. Fill in the name, SKU, type (Physical, Digital, Service, or Bundle), and description
3. Set your **Retail Price** — add Pro and Cost prices if needed
4. Enable **Track Inventory** to manage stock levels and set a low-stock alert
5. Attach photos, videos, or documents in the **Media** tab
6. Add **Variants** for products that come in multiple options (e.g., size or color)
7. Use the sidebar to assign categories, configure reseller access, add shipping dimensions, and write SEO text
8. Click **Save Draft** to save without publishing, or **Publish** to make it live

Orders

1. Open the **Orders** tab to view all incoming orders
2. Click an order to see full details: items, totals, shipping, and payment info
3. Change the order status (Confirmed → Processing → Shipped → Delivered) as you fulfill it
4. Click **Add Tracking** to enter a tracking number and carrier — a shipping notification is sent automatically
5. Add internal notes to communicate with your team about the order

Customers

1. Open the **Customers** tab to browse all buyers
2. Click a customer to view their order history, total spent, and contact info
3. Change their **Customer Tier** (Regular or Pro) and set Pro status as needed
4. Add internal notes to track customer preferences or special agreements

Resellers

1. Open the **Resellers** tab to manage your wholesale partners
2. Promote an approved Pro customer to a reseller account
3. Set their commission type (markup %, percentage, or fixed amount), payout method, and minimum payout threshold
4. Configure custom branding colors for their public storefront
5. Control which products they can sell and set per-product minimum prices

Reviews

1. Open the **Reviews** tab to see all submitted reviews
2. Filter by status: **Pending**, **Approved**, or **Rejected**
3. Click a review to read its full content, then approve or reject it
4. Approved reviews appear on the public product page; rejected reviews are hidden

Analytics

1. Open the **Analytics** tab and select a time period (7 days, 30 days, 90 days, or 1 year)
2. Review total revenue, order count, average order value, and unique customers
3. See your top-selling products and a breakdown of orders by status and customer tier

Coupons

1. Go to the **Coupons** tab and click **New Coupon**
2. Enter a coupon code or click **Generate** for a random code
3. Choose the discount type: **Percentage**, **Fixed Amount**, or **Free Shipping**
4. Set optional rules: minimum order amount, usage limit, per-customer limit, and eligible customer tier
5. Set start and end dates to schedule the promotion
6. Toggle a coupon on or off at any time without deleting it

Settings

1. Open the **Settings** tab to configure currency, order number prefix, tax rate, and shipping defaults
2. Toggle guest checkout, product reviews, and Pro registration as needed
3. Click **Save Settings** to apply changes across your store

Tips

- Use **Duplicate** on a product to quickly create similar listings without starting from scratch
- Set a **Minimum Reseller Price** to protect your margins while allowing reseller flexibility
- Scheduled coupons with start/end dates are great for seasonal promotions — set them up in advance
- The **Compare At Price** field shows a strikethrough original price on the storefront, highlighting discounts
- Keep the **Cost Price** field updated to track your actual profit margins per product